

Welcome

Join us to explore the diverse rural knowledge of Africa and the many ways it is created, shared, communicated and applied. We meet from Monday October 18 (learning day) to Thursday October 21.



The editorial team is based in the News Room next to the Infocentre. Social reporters are in the Press Club (Infocentre) each day. Stop by to give us your ideas, pictures, stories, highlights, notes, profiles, gossip - we want it ALL! This is YOUR Share Fair.

'Oh' now I know. The Share Fair Day 0 learning and training day

Dubbed 'Day 0', a whole day before the start of the main Fair activities is dedicated to learning and training on knowledge sharing tools and methods used to plan the event - and which will be used in the event itself, plus a few extras. The idea is that people can walk away from the Fair saying "Oh I now know how to..." about some key tools and methods. [Read more on http://sharefair2009.blogspot.com/](http://sharefair2009.blogspot.com/)

Learning pathways

The Share Fair provides a chance to dive deeply into four thematic areas: climate change, land, livestock and water. These sessions are organized as 'learning pathways', with three phases. In the first phase, please contribute to a 'map' of knowledge-related activity in each theme. The second phase is where you can join colleagues to 'share' and discuss specific innovative experiences in the theme. The third and final phase is where you can link up with other participants to discover shared interests and opportunities to collaborate. [Read more on: http://tinyurl.com/sfaddisblog](http://tinyurl.com/sfaddisblog)

Find your interest groups

Besides the learning pathways, you can join and contribute to a number of 'focus groups' on different topics - indigenous knowledge, farmer knowledge, mobile devices, telecenters, spatial data, value chains, advisory services, intellectual property management, gender, youth, accessing research.

Each is organized by a different partner organization and is designed to facilitate participation. If you do not find a group to match your interests, create your own! We have plenty of meeting areas across the campus where you are free to bring people together.

An eco-friendly share fair!

We are working to improve the environment of the ILRI campus. For this event, we are not providing a conference



package. However, you are free to pick up a notebook, pen and other materials from the info desk located in the Infocentre. You can also find a map of the campus along with an agenda. Please take these away with you when you leave. Agendas and copies of the daily newsletter will be posted across the campus. If you bring

materials to display, please put them in the shared exhibition space in the Infocentre. You will find water coolers and glasses in all the Share Fair's public spaces. Please use these instead of plastic water bottles - which are usually dumped after use.

Don't miss social events this week:

- Traditional Ethiopian art exhibition in the Zebu Club
- Market place Tuesday afternoon
- Barbecue and dancing Wednesday night



Online social reporting

Don't forget to publish and share your comments and reflections on the Share Fair. There is a very active group of social reporters - catch up with them every evening in the InfoCenter. Tag anything you publish with 'sfaddis'. Follow the Share Fair online:

the blog: <http://tinyurl.com/sfaddisblog>
 the wiki: <http://tinyurl.com/sfaddiswiki>
 the tweets: <http://tinyurl.com/sfaddistweets>
 the photos: <http://tinyurl.com/sfaddisphotos>
 the videos: <http://tinyurl.com/sfaddisblips>
 the social web: <http://tinyurl.com/sfaddismention>
 sharefair fm - <http://tinyurl.com/sfaddisfm>

Karrayyu stories



Visit the Infocenter to view a photo/film display that shows how a pastoral community in Eastern Ethiopia learned to use video to tell its own development stories. Participating in the Sharefair, Beth Cullen, an Anthropology PhD researcher from Durham University, worked with the Karrayyu community for 18 months, introducing Participatory Video. [Read more on ILRI clippings](#)

What the tweet is the fair about?

“Think about the act of sharing and what type of sharing gives you most satisfaction? Sharing your success with someone may be more gratifying for you than the person you are sharing it with.” *Roxanna Sami, IFAD*

“Knowledge only becomes a real asset once it travels, when it is blended with experiences from others, when you share it. If you keep it to yourself you are missing an opportunity to make it grow...” *Enrica Porcari, ICT KM*

“Africa is full of innovative people and projects creating, sharing and using agricultural knowledge. The Share Fair is a space for some of them to get together, benefiting us all, ensuring that their experiences get shared.” *Peter Ballantyne, KMIS, ILRI*

“The Share Fair is all about people connecting with people, linking ideas and resources and applying solutions to their own work to achieve best impact.” *Gauri Salokhe, FAO*

“Local content is the heart of effective development. Acknowledging Africa is a superb opportunity for people to learn and share stories, ideas, successes and failures in knowledge and innovation processes affecting African communities.” *Pete Cranston, IKM Emergent*

Meet under the trees



Need to set up a meeting? Want to sit under a nice tree instead of the office? Take your map and look for the three traditional meeting spaces on the ILRI campus!

Odde

A symbolic large tree which hosts ceremonies or events. The Odde is used as a conference hall, peace forum and as a community office. The shades are useful for people and cattle.

L'arbre à palabres

Traditionally, the baobab tree, or more metaphorically ‘the talking tree’. Traditionally, it is the tree beneath which West African elders meet to talk, and has over time become a symbol for open and unrestricted communication and the exchange of ideas

Baraza

Traditionally, a sitting area; a verandah. The word is used to variously mean, meeting, council, assembly, or forum.

Be the first to give us the language of origin of these three names and you'll win a **prize**!! Drop by the Info Desk or The Daily Tail room with your answer.

Glossary of Ethiopian words/ መዝገበ ቃላት

During the Share Fair you will encounter words and expressions you probably never heard/read before. This glossary should help you understand a few of the words which you will come across.

Buna (coffee) originates from Ethiopia, and is a central part of Ethiopian beverages and culture

Listro A shoe shine boy

Tej A yellowish local drink brewed from honey.

Merkato A large open-air market place

Ensira A traditional clay water container usually carried by women on their backs

Gulit open-market places, sometimes referred to as ‘flea market’ areas, where vendors display various items on a colorful plastic sheet, directly on the ground

Suk bedere ‘mobile markets’ or portable wooden suitcases carried by children in the streets, selling anything from phone cards to candies

Duka A small tripod seat normally found under trees, along the roadside or in open spaces

Be ready...

And now for something completely different! Tuesday October 19 afternoon is ALL about sharing knowledge. Be ready to walk, create, exchange, interact and trade information in our open air market spread across the campus...be ready for surprises at every corner!



Sharing knowledge under l'arbre à palabres

HA HA corner

Why is Knowledge Sharing like an onion?

(because it has many layers and sometimes makes you cry)